



Safe and Clean
City Campaign

ITHATETUU



Rustenburg
Local Municipality



A world class city where all communities enjoy a high quality of life...!



WEEKLY NEWSLETTER
FEBRUARY 2017

THE SAFE AND CLEAN CITY CAMPAIGN

The Executive Mayor informed the meeting of the council resolution of 02/12/2016 to resuscitate the Safe and Clean City Programme. He also remarked on the general environmental state of the municipality which is not appealing to investors as well as to the residents. He also indicated that it is of critical impotency to re-launch the programme with a different approach for it to succeed. According to him ward councillors will lead the programme in their wards by ensuring that all stakeholders are identified to be part of the programme participating actively or contribute in kind.

The resuscitation of the Safe and Clean City Campaign was launched after consultation with the ward councillors of Tlhabane cluster consisting of the following wards: 7, 8, 9, 10, 11 and 13 on Friday, 13/01/2017 at Tlhabane Community Hall. The Executive Mayor in his address informed the residents of council resolution to re-launch the Safe and Clean City Programme with a different approach in its implementation. That ward councillor together with the residents and different stakeholders within the ward should take the lead in the implementation and

The Executive Mayor highlighted to residents opportunities they can benefit from, through recycling of different types of waste generated. That the municipality will work together with them to establish cooperatives that will be involved in recycling and also ensure that they are not exploited by the buy-back centre management. Of great concern is the criminal activities experienced at schools, drug peddlers and within the community. That the launch aims at raising residents' consciousness to taking back their communities and fighting back criminals.

As part of rebranding and repositioning of the Rustenburg Local Municipality working towards achieving the goal of becoming a "world class city" the Executive Mayor, Cllr Mpho Khunou, has amongst prioritised making Rustenburg a safe and clean city for all. As per a resolution took by council, all the different directorates within the municipality, have embarked on a vigorous campaign on cleaning the city.



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SAFE AND CLEAN CITY CAMPAIGN

"# ITHATE TUU" was adopted which is to popularise the campaign and to promote the attitude of cleanliness, changing people's mind-set to doing things for themselves and in partnership with government instead of expecting government to take care of their areas. The "# ITHATE TUU" was announced as a reminder to individuals to take care of their environment by actively taking part in keeping it safe and clean.

Directorate: Community Development was allocated the responsibility to champion the programme working in partnership with DPS, OEM and OMM. Other Directorates are also expected to take part in the campaign. The forty five wards will be combined into eight clusters, and each cluster will be dedicated a month with Friday declared as the "Safe and Clean City Day". January month has been dedicated to Tlhabane cluster as a pilot before moving to other clusters.

The program for the CBD is to ensure that:

- CBD is safe and clean
- Shops comply with by-laws
- No illegal street vendors
- Shops have update & paid water and lights bills
- Restaurants comply with health and safety regulations
- Shops comply with fire safety regulations
- All roads in the CBD are clearly marked and potholes filled
- Shops have no illegal immigrants working for them
- Attend to water leaks
- Educational awareness about waste and the environment
- Enhance the municipality's revenue by checking for outstanding payments from businesses



SAFE AND CLEAN CITY CAMPAIGN ON FRIDAYS

The continuation of the campaign in the wards on Friday with the participation of ward councillors, community members within that respective ward, NGO's, schools, faith based organisations and all organisations that find representation within that ward.

- All roads & storm-water drainage is cleaned, clearly marked and potholes filled
- All grass is cut
- Removal of illegal posters
- Removal of illegal dumping sites
- Water licks and illegal electrical connections
- Educational awareness about waste and the environment

To ensure sustainability of the campaign ward councillors will need to identify stakeholders within the ward to partner with keeping their environment clean and safe by ensuring that no illegal activities take place. Each cluster must establish a committee responsible for the Safe and Clean City Campaign programme and annually conduct competition for the clean ward or school. The approach that will be followed in each cluster.

“A WORLD CLASS CITY WHERE ALL COMMUNITIES ENJOY A QUALITY OF LIFE”

